Vacation Report

2017 NAFRA Chapter
September 2017
Jane, Brian, Brian’s coworker Dina, and her spouse at Company Awards Event for Brian and Dina.
I won’t bore you with vacation pictures... just wanted to make the point that...
You are never on

\textit{vacation} from your

\textit{vocation}
John Lehman (Fr. Joe Lehman’s brother) and Jane coincidentally meeting in Jamaica.
Spreading the word about the Gospel (and the OFS) is everyone’s responsibility.

Example is key.
In what ways do you share about your vocation?
Wearing our Tau’s....
Emblems on clothing
Magnet/decals on vehicles or refrigerators...
Promotional items...
The Vocations Committee and Social Media Subcommitte will be issuing another tool in early 2018.
OFS Tool Kit

- Posted to NAFRA-USA website in early 2018
- Most documents will be available in English, Spanish and Korean
- New Logo
Tool Kit Contents

- Outline
- Prayers/Vocation Petitions
- Business Cards
- Brochures
- Social Media
- Come & See Event Outline
- Testimonials
- Promotional Items:
  - T-Shirts
  - Bumper Magnets
  - License Plate Holders
  - etc
It is good to know “How To Find Us”

♦ Facebook - https://www.facebook.com/SecFranNAFRA/

♦ Twitter - https://twitter.com/SecFranNAFRA

♦ YouTube - https://www.youtube.com/user/SecularFranciscans

♦ 1-800-Francis or 1.800.Francis@mail.com
“1-800-FRANCIS”

♦ Seekers can call 1-800-Francis or email: 
1.800.Francis@mail.com for information

♦ Between November 2016 and September 2017, we received:
  ♦ 353 emails
  ♦ 270 phone calls

♦ Requests are referred to the Regional Formation Director, who then contacts the local Minister &/or Formation Director to make contact with the person seeking information about the Order and direct them to a viable fraternity.

♦ Can you guess the most popular question? From which states do we receive the most calls?
The top question:

Where can I buy the little red rule book?
The States from which most of the inquiries are from:

1. Ohio
2. New York & New Jersey
3. Florida
4. California
Thanks to Kathleen White for taking on 1-800-Francis calls and emails!!!
Methods

- We need a variety of tools to help build the Kingdom
- Find the right tool(s) for you
  - Developing and sharing your testimonial is one tool
- Practice, Practice, Practice
Testimonials

View the currently recorded ones at:

https://www.youtube.com/user/SecularFranciscans
Questions

If you had it to do over, would you become a Secular Franciscan? Why?

How did you learn about the OFS?

How do you respond when someone asks: "What's that ‘T’ around your neck?"?

What does being a Secular Franciscan mean to you?
Questions (cont’d)

Describe the most important moment of your Secular Franciscan vocation.

How would you describe the OFS to someone who knows nothing about it?

During your Secular Franciscan life, who/what has inspired you most? Why? How?
Vocations Transition

♦ Spreading the word about the Order is my first passion. It should not be a secret society!

♦ Time for a transition... plans to merge under Communications Committee

♦ Thanks for allowing me to serve... I’m still a member of the committee... as are all OFS. 😊

♦ Lets end with the Vocations Prayer.
National Prayer for Vocations to the Secular Franciscan Order

O good and gracious God, God of mercy, compassion, generosity, and love,
as we live our lives today in the model of St. Francis,
choosing daily to live the Gospel life, help us to help others hear your call.
Help us to help others recognize their vocation as a Secular Franciscan
that You have already planted in their heart.

Help us, so that together we all may work to bring the Gospel to life. Amen!

(Composed by Marian R. Crosby, OFS, at the 2010 NAFRA Chapter, Scottsdale, AZ)